

MARTIN KNUCHEL



Born: 22. April 1958 in Jegenstorf BE
Place of origin: Iffwil BE
Swiss citizen, widowed, 2 adult children

KNOWLEDGE & SKILLS

- Operational Management
- Business Development
- Sales and Negotiation
- Business-Concept and Layout development
- Controls Engineering, Safety Engineering
- Project management (internal / Customer)
- Change management
- Business Re-Engineering (analysis and design of workflows and business processes within an organization)
- Enterprise Resource Planning (ERP) and Business process mapping
- Training and Education
- Process 3D-Simulation
- Education
- Mediation
- Coaching

EXPERIENCE

FOUNDING OF KTECO GMBH FOUNDER AND CEO

Main focus in:

- Change Management
- Business - Process Re-Engineering
- Project - Coaching & Management
- Safety - Engineering, Coaching & Execution

contemporary & attractive service with dedicated consulting and interim management. Look on www.kteco.ch
2016 -

CIO CHIEF INFORMATION OFFICER GÜDEL GROUP AG

MEMBER GROUP MANAGEMENT BOARD

SAP Launch and Rollout of 9 Güdel Companies: CH, DE (4 Companies) China, Poland, Austria, Czech Republic, Italy
ICT strategic leadership for 21 Güdel Companies worldwide.
Member of Business Opportunity Assessment Committee
Special Task on Business Development
2013 - 2016

CHIEF SAFETY OFFICER, GÜDEL GROUP AG

MEMBER GROUP MANAGEMENT BOARD

In charge of Safety Engineering, Machinery safety, declaration of conformity, coaching and education of all engineering departments into the Güdel Group.
2008 - 2016

DIRECTOR SYSTEM BUSINESS, GÜDEL AG

MEMBER MANAGEMENT BOARD

Responsible for the System Business (Sales, Engineering, SCM, Assembly, commissioning and ramp-up) incl. Safety Engineering in different Industries: Automotive / Press-Automation, Tire Commissioning, Food logistics, Wood- Industry, Beverages-Industry
2008 - 2013

GENERAL MANAGER CONTROLS, GÜDEL AG

MEMBER MANAGEMENT BOARD

Developing of Controls & Application Software Department
In charge of IT and ERP (DIAS IBM / AX 03/09 Microsoft)
1998 - 2008

BRANCH MANAGER GE FANUC AG SWITZERLAND

AUTHORIZED OFFICER

Sales, Application Software and Support
(Programmable Logic Controller PLC)
1994 - 1998

CEO EBERLE GMBH SWITZERLAND

AUTHORIZED OFFICER

Sales, Application Software and Support
(Programmable Logic Controller PLC)
1990 - 1994

SALES MANAGER EBERLE GMBH SWITZERLAND

Sales, Application Software and Support
(Programmable Logic Controller PLC)
1985 - 1990

CONTROLS ENGINEER SCINTILLA AG / BOSCH

Electronic Lab (Development of Hand Tooling machines)

1980 - 1985

CONTROLS ENGINEER DUAP AG

Electrical Design of Tooling Machines

1978 - 1980

EDUCATION

BASIC SCHOOLS

APPRENTICESHIP CONTROLS

STUDIES OF CONTROLS ENGINEERING SCHOOL BERN

STUDIES OF BUSINESS ECONOMICS FH BERN

PROJECT MANAGEMENT STS SAUTER TRAINING & SIMULATION SA

CLAIM MANAGEMENT VDMA FRANKFURT

CHANGE MANAGEMENT

LEADERSHIP QUALITIES

Coach and Motivator mentality with negotiation skills

Rich in Sales experience paired with technology knowledge

INTERNATIONAL BUSINESS EXPERIENCE

Asia:	South Korea	long term business experience
	Japan	business experience
	China	long term business experience
	India	long term business experience
Middle East:	Iran	business experience up to (Minister Level)
	Israel	long term business experience
	Egypt	business experience
America:	USA	long term business experience
	Mexico	long term business experience
	Brazil	business experience
Europe:	Switzerland, Germany, Italy, France, Austria, Sweden, Nederland, Denmark, Poland, Czech Republic, Slovakia, UK long term business experience	

OTHER ACTIVITIES

President VAM (Swissmem) ensuring of education in Automation
Swiss national level

President Steering Committee SIBE Switzerland / NSBIV AG
(Type-examination certificates of machinery) Notified Body 1247, Accreditation
SCESp 0046

Member DIN Standards Committee (Robotic Safety)

Member ICE (International Electro Technical Commission)

Member Electrosuisse (Standardization Committee)

Teacher at FH / HF (Guest Lecturer)

Owner of SAP Certificate “Best HANA Implementation 2014”

PROFILE ON LINKEDIN AND XING



HOMEPAGE

www.kteco.ch
